

M A G I K A N

NEW STANDARDS FOR CLEAN LIVING

BiiNü

The compact trash can that **hangs right where you need it** — and looks good doing it.



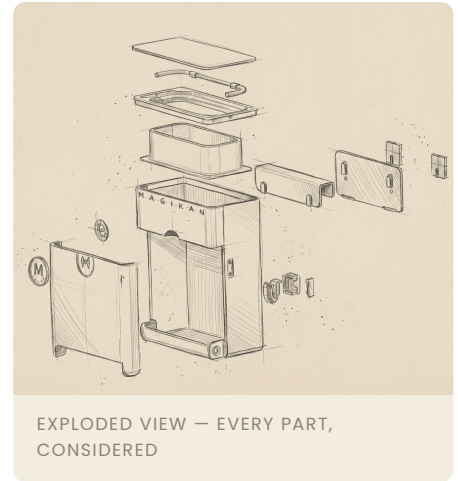
Customer-Loving Brands Award
Grand Prize · Trash Can Category
7 Consecutive Years, 2019–2025



MAGIKAN BIINÜ

Designed to hang. Made to disappear.

Most trash cans take up floor space and end up hidden under the sink. BiinÜ takes a different approach — it hangs from cabinet doors, counter edges, and furniture, putting the trash right at arm's reach. Off the floor, out of the way, and nice-looking enough to stay in plain sight.



MOUNTED AT THE VANITY



THE SIGNATURE M DIAL — HOME OF THE FILTER

01 Edge-hanging design

A slim built-in bracket hooks over cabinet doors and counter edges — no tools, no drilling, no bending over.

02 Slide-on lid

A smooth removable lid keeps trash completely out of sight and helps keep odors in until you take it out.

03 No-show bag system

The inner ring holds the trash bag snug and tucked out of sight — no bag hanging over the edge, ever.

04 Odor-control filter

Behind the signature M dial sits BiinÜ's filter, working to keep odors in check between trash days.

05 Minimalist white body

A soft matte finish that goes with everything — kitchen, bathroom, bedroom, or nursery.

IN THE NURSERY

Hung right on the changing table, BiinÜ keeps diaper changes **quick and sanitary** — everything within your reach, and nothing within your toddler's.



ONE BIINÜ, EVERY ROOM

Small footprint. Whole-home clean.



KITCHEN

Clean as you go

Hang it next to the cutting board and scrape peels and scraps right in — less mess, less back-and-forth, faster cleanup.

BATHROOM · VANITY

Keep counters clutter-free

Cotton pads, tissues, and packaging go straight in at counter height — and the bathroom floor stays clear and dry.

NURSERY · BEDROOM

Everything within reach

Hung on the changing table or nightstand, trash is handled on the spot — and stays out of little hands.

PET HOMES

Pet-proof by design

Up off the floor, Biinü puts an end to tipped-over cans and scattered trash — no matter how determined the nose.



Customer-Loving Brands Award — 7 consecutive years

From 2019 to 2025, MAGIKAN has won the Grand Prize in the trash can category every single year — recognition of a brand built on relentless customer satisfaction, and one of Korea's most trusted names in home waste solutions.

BIINÜ IS FOR YOU IF...

- You're short on space and every inch counts
- You like to clean up messes as they happen
- You share your home with dogs or cats
- You want a trash can that's nice to look at
- You don't want a trash can sitting on the floor
- You'd rather take out the trash before it piles up

